

# SOCIAL MEDIA CONTENT

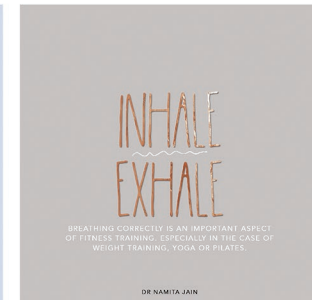
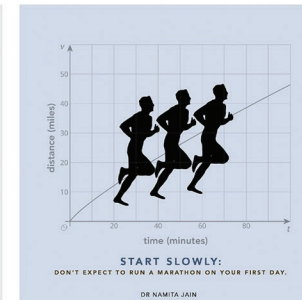
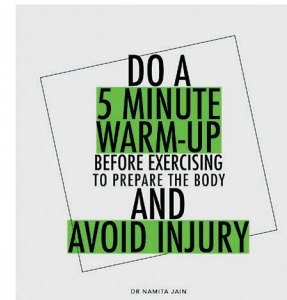
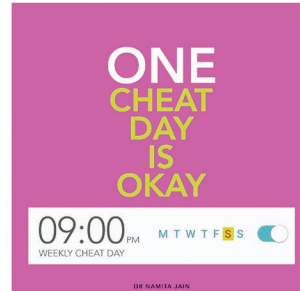
**NAMITA JAIN**  
— LIVE ACTIVE —

8 monthly posts for social media.

I am given a tag line / caption and have to create a visually striking infographic to portray what is mostly written information / facts / advice.

Since it is a health / fitness brand, we chose to go with a mostly muted palette with minimal fuss. Each image strongly and quickly makes its point. An occasional neon pop, adds a touch of fun and whimsy to the account.

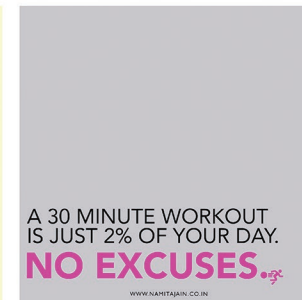
facebook + instagram + twitter  
@drnamitajain



*The Cold War*

ICE CREAM (vanilla / 1 cup)	vs.	FRO YO (vanilla / 1 cup)
52g	sugar	12g
520	calories	160
8g	protein	8g
32g	fat	0g

WWW.NAMITAJAIN.CO.IN



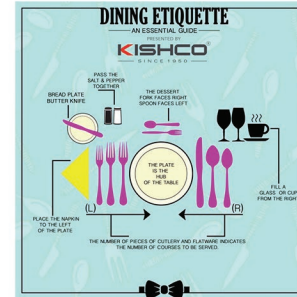
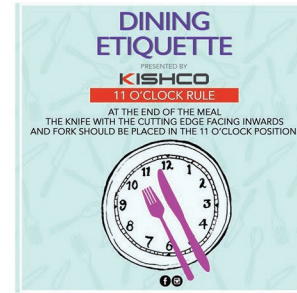
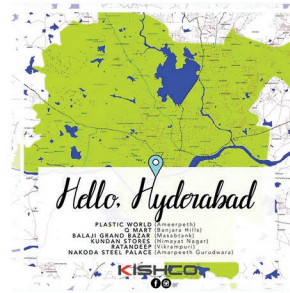


Kishco is India's leading maker of stainless steel and silver plated flatware, cutlery sets, tableware, hotel ware, cookware, and gift items. The legacy of Kishco, since 1950, continues to set new standards in the new millennium.

Designed monthly creatives for new launches, store openings. and latest products.

Designed a series of posts and printables for the launch of their 'etiquette' series.

facebook + instagram + twitter  
@kishcolimited



SOCIAL MEDIA CONTENT



**KISHCO®**  
— SINCE 1950 —

10 monthly posts featuring their silverware products.  
Given a brief on a theme for the month.  
Must use given white background images for creatives.

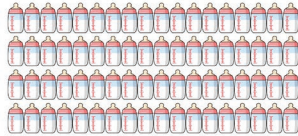
facebook + instagram + twitter  
@kishcolimited



HALF HOUR ON THE PHONE



YOU CAN EARN



72 BOTTLES OF MILK

exact  
GIVE ADVICE

water to  
GIVE INDIA



click  
click  
phonecall  
give advice  
DONATE

ExactAdvice strives to connect  
experts with the less experienced.  
We also endeavor to serve the  
community by connecting the  
fortunate with the less fortunate.

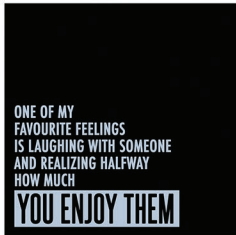
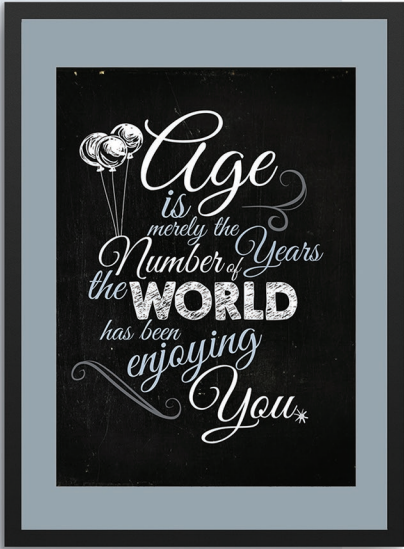
SOCIAL MEDIA CONTENT



**EXACT ADVICE**

STRAIGHT FROM THE HORSE'S MOUTH





# COMPANY BRANDING



PROFESSIONAL INTEGRITY



INNOVATION



SERVICE TO CUSTOMERS



PURSUIT OF EXCELLENCE



ADD VALUE TO SERVICES



TEAM WORK



POSITIVE THINKING



REWARD PERFORMANCE



KEEP SMILING

SOWiL Limited  
“innovative solutions, adding value”

WE ARE THE

VENDOR OF  
CHOICE, PROVIDING  
GLOBAL QUALITY  
TECHNOLOGICAL  
SOLUTIONS AND  
SERVICES FOR THE  
INFRASTRUCTURE  
SECTOR IN INDIA.

WE THINK

OUT OF THE BOX  
TO PROVIDE THE BEST  
VALUE PROPOSITION TO  
ALL STAKE HOLDERS  
IN EVERY TASK  
WE UNDERTAKE.

WE ARE A

HIGHLY COMMITTED  
PROFESSIONAL TEAM  
PROVIDING  
TRUE VALUE  
TO OUR CLIENTS.

THIS IS OUR VISION

SOWiL Limited  
“innovative solutions, adding value”







# SAVE THE DATE





SAVE THE DATE



SAVE the DATE

JOIN KUNALI FOR SUNSET COCKTAILS  
TO CELEBRATE THE ARRIVAL OF BABY D!

24. 03. 2018



ADITI, AFSHEEN, ANUPA, ISHA, PRAGNI & RACHANA








# POSTCARD / FLYER



**SET BEAUTIFUL FREE**

**RETURN HOPE.  
PLEDGE TODAY.**

☐ **\$6,000**  
COLLEGE TUITION FOR 2 STUDENTS

☐ **\$8,000**  
FEED 100 STREET KIDS FOR A YEAR

☐ **\$10,000**  
HIV TREATMENT FOR 10 PEOPLE

NAME: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

\_\_\_\_\_ ONLINE DONATION [ ]

**SHE IS NOT  
FOR SALE.  
SHE WAS NOT  
BORN TO BE CAGED.**



09 67433 554632 1 4

**RESCUE**  **RESTORE**  **EMPOWER**

[WWW.SETBEAUTIFULFREE.ORG](http://WWW.SETBEAUTIFULFREE.ORG)